



**KERALA STATE BEVERAGES
(MANUFACTURING AND MARKETING) CORPORATION LTD.
(A GOVERNMENT OF KERALA UNDERTAKING)**



Bevco Tower, Vikas Bhavan P. O., Palayam, Thiruvananthapuram-695 033
Phone : 2724970, 2724913 Gram : 'Beverages', Fax : 2727604 E-mail : ksbcdp@gmail.com

No.KSBC/FM/21/2020-21/

Date:12.01.2021

NOTICE

Sub: Additional order for Lower priced Liquor – Landed cost below Rs.450 per case for 2020-21 (Effective from 01.02.2021) – regarding

The Board authorized the Managing Director to purchase adequate quantity of Lower Priced Liquor (landed cost below Rs.450) without Trade Discount from sellers irrespective of their order eligibility, so as to make available sufficient stocks of lower priced liquor. **Therefore, with a view to make available adequate quantity of lower priced liquor, it has been decided to give unlimited quantity of additional orders without Trade Discount for lower priced liquor (landed cost below Rs.450 per case), to suppliers who are willing to supply the same.**

**G. SPARJAN KUMAR, IPS
MANAGING DIRECTOR**

To

All IMFL Suppliers

CC: All Senior Executives

CC: All Regional Managers / Accounts Officer

CC: The Manager (Permit)